

PRESS KIT ENG

Zaragoza, 27 de febrero de 2019.

NOW CARPETS is a dynamic company that is committed to design, quality and service. He has extensive experience in the market and offers answers and alternatives to his clients in the development of projects.

International designers, highly recognized in their professional areas, give added value to our carpets. Thanks to their cosmopolitan vision, they manage to transfer the most modern aesthetics to our products, without forgetting the warmth and comfort.

Our philosophy is to offer a personalized service. We adapt our designs to the needs and tastes of our clients, we carry out their designs and we also propose exclusive designs for specific projects.

We offer answers and alternatives to our clients in their projects. We feel an integral part and collaborators of each of the projects in which we intervene.

We use first quality materials and the necessary technical certificates required by prescribers, architects and interior designers.

In the world of globalization NOW Carpets also offers a complete door-to-door logistics service.

Projects such as Dubai Palm Hotel, Radisson Blu Budapest, W Muscat Hotel, Mercer Sevilla G.L. (Best hotel in Spain), Ritz-Carlton St. Thomas and many others show that NOW Carpets is a serious and reliable partner.

Commitment. We are an active part of the RUGMARK program, guaranteeing the non-intervention of child labor in any of the processes.

Photos: <https://drive.google.com/file/d/1H5A6dJsBgYw9eQHBryN7juX1LaFfFatD/view?usp=sharing>

KO Collection designed by Francesc Rifé.

The fascination of the design and interior design Francesc Rifé for the work of Mark Rothko has been translated into the KO collection of carpets for NOW Carpets. The result is five canvases made in bamboo silk that gather from the sensitivity of the pastel tones, to the intensity of the warm and melancholy of the dark colors. Abstract Expressionism has been just the starting point for working in-depth color combination and light exploration. A collection with a large geometric load, hand-woven

KO has made a turning point in the way NOW Carpets deals with projects and understands their contribution in the world of decoration. Working together with Francesc Rifé to create an abstract language capable of transmitting Mark Rothko's work and the emphasis of the painter in different color block. Geometric forms and color gammas of the hand - tufted collection make dynamic supplements to various settings.

BRAZIL Collection designed by Arik Levy.

Winner of the NYCx Design Award prize in the Residential Flooring category.

With high and low textures, the four tone designs on tone in landscape (Brazil, Andalusia, mongrels and Huelva) are made from a mixture of wool and bamboo.

The landscape collection is not just a tribute to the greatness of nature, but an evocative experience. The contrast between the rugged and soft textures, the shadows drawn by the light and the graphic topics proposed in this collection, remember the Asperity of the vineyards, the deserts and the rivers of Spain and the softness of the Brazil forest, as we appear when seen from the sky.

Dark blue color is inspired by waves breaking off on the Brazil coast. The high - low shining design is made from 30 percent wool and 70 percent bamboo.

KILIMS Outdoors designed by Inma Bermúdez.

Introducing new materials for recycled polyester kilims carpets. It is a collection from recycled polyester and is perfect for exteriors. You will find different models in this collection and as all our products can be customized, you can modify colors and dimensions.

Three families with a different approach in graphics and colors: mosaic, triangles and ethnic.