## PRESS RELEASE

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## Violet born in the U.S.A

From June 12<sup>th</sup> till 14<sup>th</sup> Oi side will be present for the first time in Neocon fair to introduce his new outdoor furniture collection, Violet.

Violet is a complete collection designed by the Italians design studio Radice Orlandini. It is a collection up to become an aesthetic icon.

**Oiside** is a company specialize in outdoor furniture. 100% designs and manufacture in Spain using high performance materials and offering a high customization level for each order or project.

The collections are always developed based on three characteristics:

- Outside & Inside = Oi side
- Strong & Lightness
- Original & Nice

We are in collaboration with national and international designers who work hard to adapt the design perfectly to the customer demands.

Oi side stands for quality, comfort, design and versatility.

## Violet collection

Violet is a game of balance and proportions; ergonomic and functional details are exalted up to become an aesthetic icon.

Violet is a complete collection composed by a chair, an armchair, a single and double sofa, 3 different tables, 3 different little tables a trolley.

Every product has its own peculiarity that makes it unique while being coordinated with the other product of the Violet family.

The aluminum tubular structure, that comes out of the fabric backrest, creates two useful handles that are the main theme of the project. The sofa seems to move forward thank to the longer back legs. The tables with 5-legged asymmetrical planks, very unusual for a dining table and the trolley with its precious apparent balance.

## Please contact us for any further information.

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