



KRISKADECOR LAUNCHES ITS NEW BRAND CONCEPT AT NEOCON CHICAGO

The brand is presenting their new products and uses at NeoCon Chicago. Kriskadecor will be exhibiting altogether with some other Spanish brands at ICEX Interiors from Spain's stand, showing also its new brand identity designed by Nomon Design Barcelona.

Kriskadecor used to be well known because of its metallic curtains and with this brand upgrade they have reached the project design statement offering solutions for ceilings, wallcovering, space dividers, façades and customized projects under customers' request, plus making possible the picture's reproduction with a high definition.

The essence of the company is, still after 90 years, their small aluminium light coloured-anodized links which offer to architects and interior designers' boundless possibilities to explore their creativity consolidating Kriskadecor as a brand of design.

This is the second year that Kriskadecor attends this fair. On 2016 the brand won the NeoCon's HiP Award held by Interior Design Magazine for its rainy ceiling installation on the architecture and building product category.